



# KNCP

Committed to Quality Pharmacy Education & Training

Amar Sewa Mandal's

**Kamla Nehru College of Pharmacy**

Butibori, Nagpur 441 108

Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur

Approved by AICTE & Recognised by PCI.

E-mail: [kncpbutibori@gmail.com](mailto:kncpbutibori@gmail.com)

Website: [knpharmacycollege.ac.in](http://knpharmacycollege.ac.in)

## One-Day Workshop on “Marketing Skill- Employers Value”



A one day workshop on ‘**Marketing Skill- Employers Value**’ has been organized by Kamla Nehru College of Pharmacy (KNCP), Butibori, Nagpur in association with Kamla Nehru College of Pharmacy Alumni Association on July 12<sup>th</sup> 2019 for B. Pharm final year students.

Mr. Swapnil Mithe Marketing Executive Lupin Ltd. Nagpur Division was the speaker. He focused on the marketing skills required and expected by the employers during the interview as well during the field work. He emphasized on the different aspects needed to achieve the higher position.



Dr. J. R. Baheti, Principal, Kamla Nehru College of Pharmacy, Butibori, Nagpur has conveyed his best wishes for the programme.

The workshop was co-ordinated by Mrs. K. R. Pandey, Ms. D. M. Dhabarde, Mr. P. S. Raghatate & Mr. P. M. Kurwade.